

# INTRODUCTION TO THE MAP OF MEANING™

A MASTERCLASS LED BY LANI MORRIS, BRISBANE, JUNE 2015



## LEARN TO

- Find meaningful direction at work, and in your life
- Increase joy and satisfaction in your work
- Positively influence organisations

*"The Map of Meaning is a brilliant addition to my toolkit. Since I was trained, I've used the map nearly every week in some way. If there's one tool people should be trained in, this is it!"*

**Jane Davis, Organisational Development Consultant**

## WHAT IS THE MAP OF MEANING?

Based on over fifteen years of research, the Map of Meaning™ resolves the complexity of intrinsic motivation into one simple compass. It shows you how to:

- transform apathy, cynicism and resentment into engagement.
- easily have conversations at work which can create change
- authentically connect personal longing with organisational purpose.

## WHY IS IT SO EFFECTIVE?

Rigorously researched around the world, the Map of Meaning™:

- reconnects us with our intrinsic motivation, those drivers that never go away
- goes to the heart of what matters most to human beings
- empowers each person to find and create work that feels worth doing
- integrates task and people needs into one process
- resolves complex issues into simple, practical action.

*"The Map of Meaning distills what is otherwise a complex topic into simple, clear, usable information."*

**Drew Pryde, Director, Scottish Institute of Business Leaders**

## WHO SHOULD ATTEND THE MASTER CLASS?

### Leaders and Change Agents

The Map of Meaning™ enables leaders and change agents to work skilfully with human motivation. This creates practical solutions for positive organisational and community change.

### Coaches and Mentors

The Map of Meaning™ gets straight to what matters most to human beings – the search for meaning, depth and purpose in work and life.

### Candidates for accreditation in the Map of Meaning

The Introduction is the first of three two-day workshops that make up the main training to become a Certified Practitioner in the Map of Meaning™.

## FACILITATOR

Lani Morris, BA, MBA, MSc, co-author of *The Map of Meaning: A Guide to Sustaining our Humanity in the Workplace*, is an organisational consultant, coach and educator with over twenty years of experience working with individuals and organisations, and a world authority on the application of the Map of Meaning™.

<b>VENUE</b>	To be advised	
<b>DATES</b>	Saturday 20 – Sunday 21 June 2015	
<b>TIME</b>	9.30am – 4pm	
<b>INVESTMENT</b>	Corporate	\$1495
	Self-employed	\$845
	Unwaged	\$375
	Graduate	\$300
	Part-time	\$675

All prices include GST and a copy of the book *The Map of Meaning*.

One scholarship is available to a student in the QUT School of Management.

### To book the workshop:

[www.trybooking.com/GDAE](http://www.trybooking.com/GDAE)

### For more information about this event:

[mapofmeaning@kmcgovern.com](mailto:mapofmeaning@kmcgovern.com)

Phone: 07 3844 4687

### For more information about the Map of Meaning:

[www.mapofmeaning.com.au](http://www.mapofmeaning.com.au)

To listen to Professor Marjolein Lips-Wiersma speak about her book, *The Map of Meaning*, go to this TEDx talk: [youtu.be/CUSZaquJBWE](https://youtu.be/CUSZaquJBWE)