

CREATING MEANINGFUL WORK: AN INTRODUCTION TO THE MAP OF MEANING™

A MASTERCLASS LED BY LANI MORRIS, BRISBANE, JUNE 2014

Do you believe that there must be a simple way to positively transform organisations?

Do you think that finding more meaning in your work could increase your potential, and the productivity of your organisation?

This masterclass led by Lani Morris, co-author of *The Map of Meaning: A Guide to Sustaining our Humanity in the World of Work*, will help you transform your personal experience of work and the workplace.

You will learn to use a simple tool that goes to the heart of intrinsic motivation. It is easy to use with individuals and groups. And it helps you simply and powerfully solve organisational issues.



"I know from my experience of working with the map that of all the tools, interventions and frameworks I've used, this is one that consistently adds value to whatever I'm doing. It always works. It always has an impact and engages everybody. It has rigour, there is a strength to the framework, and sufficient space within that for people to construct their own meaning."

Steve Tarpey, Human Dimensions, UK

"The Map of Meaning is a key that unlocks all that is important to us as human beings. As a consultant working in developed and developing countries this framework gives me a simple way to profoundly engage with people across cultures."

Kerry McGovern, Public Sector Asset, Governance and Financial Management Specialist, Australia

WHAT IS THE MAP OF MEANING?

Based on over fifteen years empirical research in many countries, the Map of Meaning™ draws into one simple map the intrinsic drivers that together make work meaningful.

WHY IS IT SO EFFECTIVE?

Simple and profound, the Map of Meaning™ quickly goes to the heart of human issues in the workplace and results in practical action.

It leads to individual and collective action, because people agree about what matters most and what to do.

It reveals a commonality amongst people which helps them easily have the conversations at work which can otherwise feel too difficult or personal to broach.

It transforms apathy, cynicism and resentment into engagement.

It authentically connects personal with organisational purpose.

It can integrate the proliferation of organisational initiatives and clarify what is most valuable to pursue.

WHO SHOULD ATTEND THE MASTER CLASS?

Leaders and Change Agents

The Map of Meaning™ has immense value for people working as leaders and facilitators of change in organisations or in the community. It enables you to identify and work skilfully with intrinsic human motivation. This creates grounded, simple, practical solutions resulting in positive organisational and community change.

Coaches and Mentors

The Map of Meaning™ also has value for coaches, mentors and others who work with clients one-to-one. Simple, practical, transformative, the Map of Meaning™ gets straight to what matters most to human beings – the search for meaning, depth and purpose in our work and life.

OVERVIEW OF THE MASTER CLASS

Day One:

- Why meaningful work matters to everyone
- Introduction to the Map of Meaning™
- Making the Map your own
- Talking with others about what matters most

Day Two: (these sessions will be tailored to the practical needs of the participants)

- Using the Map of Meaning™ with others
- Using the Map with groups

“The Map of Meaning is a brilliant addition to my toolkit. Since I was trained, I’ve used the map nearly every week in some way. If there’s one tool people should be trained in, this is it!”

Jane Davis, Organisational Development consultant



- Using the Map in organisations
- How to introduce the Map of Meaning into organisations

FACILITATOR

Lani Morris, BA, MBA, MSc, co-author of *The Map of Meaning: A Guide to Sustaining our Humanity in the World of Work*, and an organisational consultant, coach and educator with over twenty years of experience working with individuals and organisations, is the world authority on the application of the Map of Meaning™.

To book the workshop:

<http://www.trybooking.com/DVJD>

For more information about this event:

mapofmeaning@kmcgovern.com

VENUE	Common Ground Qld, 15 Hope Street South Brisbane		
DATES	Saturday 14 – Sunday 15 June 2014		
TIME	9.30am – 4pm		
PRICES	Full price	Early bird	
	Corporate	\$1297	\$800
	Self-employed	\$799	\$560
	Unwaged	\$340	\$275
	Graduate	\$250	\$250

For early bird prices, register by 31 March 2014

All prices include GST and a copy of the book *The Map of Meaning: A Guide to Sustaining our Humanity in the World of Work*.

Bursary places are available.

Phone: 07 3844 4687 or 0437 327 890

www.chrishendersoncoaching.com/map-of-meaning

For more information about the Map of Meaning: www.themapofmeaning.com

To listen to Dr. Marjolein Lips-Wiersma speak about her work, The Map of Meaning™, go to this TEDx talk:

<http://youtu.be/CUSZaquJBWE>